

BRAND COMMUNICATION & EVENT MARKETING AGENCY

BRAND AWARE EXPERIENCED INNOVATIVE RESULTS DRIVEN



Welcome to Tactical Live

A dynamic & experienced agency with in-house production, marketing, creative, logistics & events teams.

We deliver premium quality events & solutions for blue chip clients & international brands.

Adding value to corporate clients & global brands, we understand what company directors, marketing & sales clients need.

Experienced Excellence

Integrated & experienced with over 15 years of global marketing & events history.

Tactical Live creates inspiring, consistent communication & event platforms through a group of talented & experienced marketing professionals.

Tactical Live helps your company communicate & sell.

Our Approach

Tactical Live understands how to engage, entertain & delight.

Communicating to customers, staff & consumers within sales, marketing & business channels.

Results driven through events, experiential, hospitality, sponsorship & marketing.

What we do

EVENTS MARKETING SPONSORSHIP PRODUCTION COMMUNICATION

Brand Communication

Internal communications
Brand touch-points
Customer engagement
Promotional marketing
Sales & channel support
Creative & design

Event Marketing

Brand experience
Event management
Exhibitions & conferences
Product / media launches
Tours & roadshows
Corporate events

Production & Logistics

Global logistics
Event production & build
Freight / warehouse management
IT-AV-Digital interactive
Hospitality environments
Large format graphics

Sponsorship Activation

Strategy & delivery
Experiential zones
Promotions
Employee engagement
Integrated leverage & activation
Event / location branding

Current Clients



UNISYS



Microsoft®

accenture



PHILIPS

ORIS

Clients & Campaign Experience

Microsoft
Nike
Nokia
Electronic Arts
HTC
lastminute.com
Bridgestone
UEFA
Budweiser

Johnnie Walker
Sony
Duracell
Unilever
Plantronics
HP
betfair.com
MTV Europe
Intel

Lenovo
Reebok
LYNX
LG Mobile
Samsung Mobile
Speedo International
TagHeuer
O2
AT&T

British American Tobacco
Adidas
Braun
Diageo
MasterCard
Converse
Ford Racing
Toyota
BT

Hugo Boss
Gillette
Sony Ericsson
NFL
Panasonic
Orange
Havana Club
Vodafone
Carlsberg-Tetley

Mercedes Benz
Alcatel Mobile
Jaguar
HSBC
PUMA
T-Mobile
Bank of Scotland
Sanyo
Firetrap

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